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Leveraging Machine Learning &  
AI in Cyber Defense

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Changing the Game with Orchestration



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# Security Challenges are Compounding

## EVOLVING THREATS



**\$3 Trillion**

Expected global cost of cybercrime by 2021

## LACK OF VISIBILITY



**70+**

Apps to manage

## SKILL SHORTAGE



**3.5 Million**

Unfilled cybersecurity jobs by 2021  
75% YOY increases



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# Operational Challenges



## **Resources**

Resource **shortage of 1 million** security professionals



## **Products**

**Endless assembly line** of point products



## **Alerts**

Escalating volume of **security alerts**



## **Static**

Static independent controls with **no orchestration**



## **Speed**

Speed of detection, triage, & response time **must improve**



## **Costs**

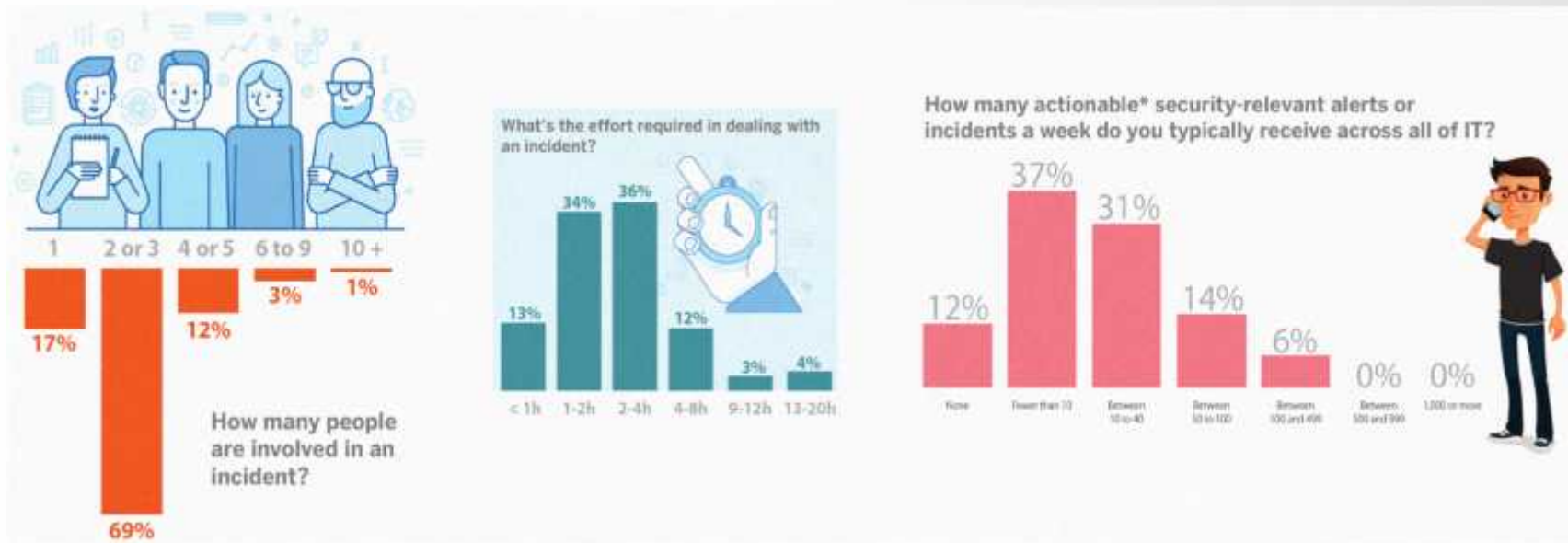
Costs **continue to increase**



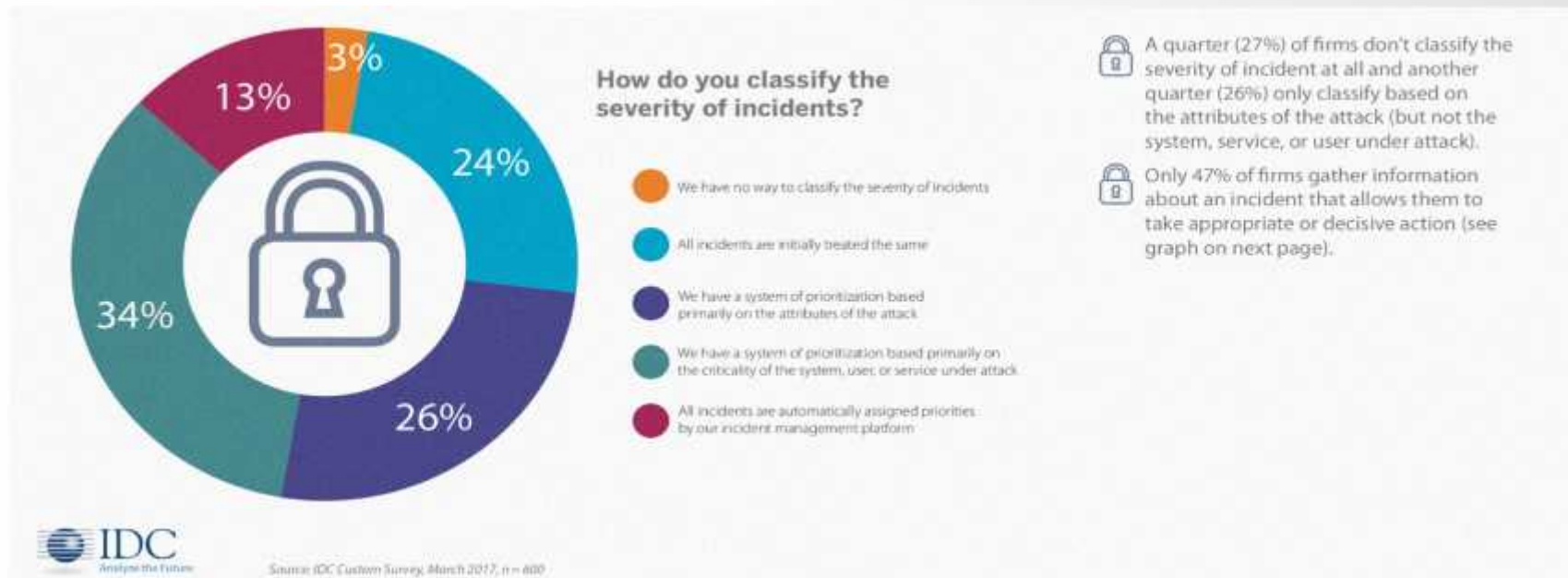
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# Security Analysts are Overwhelmed



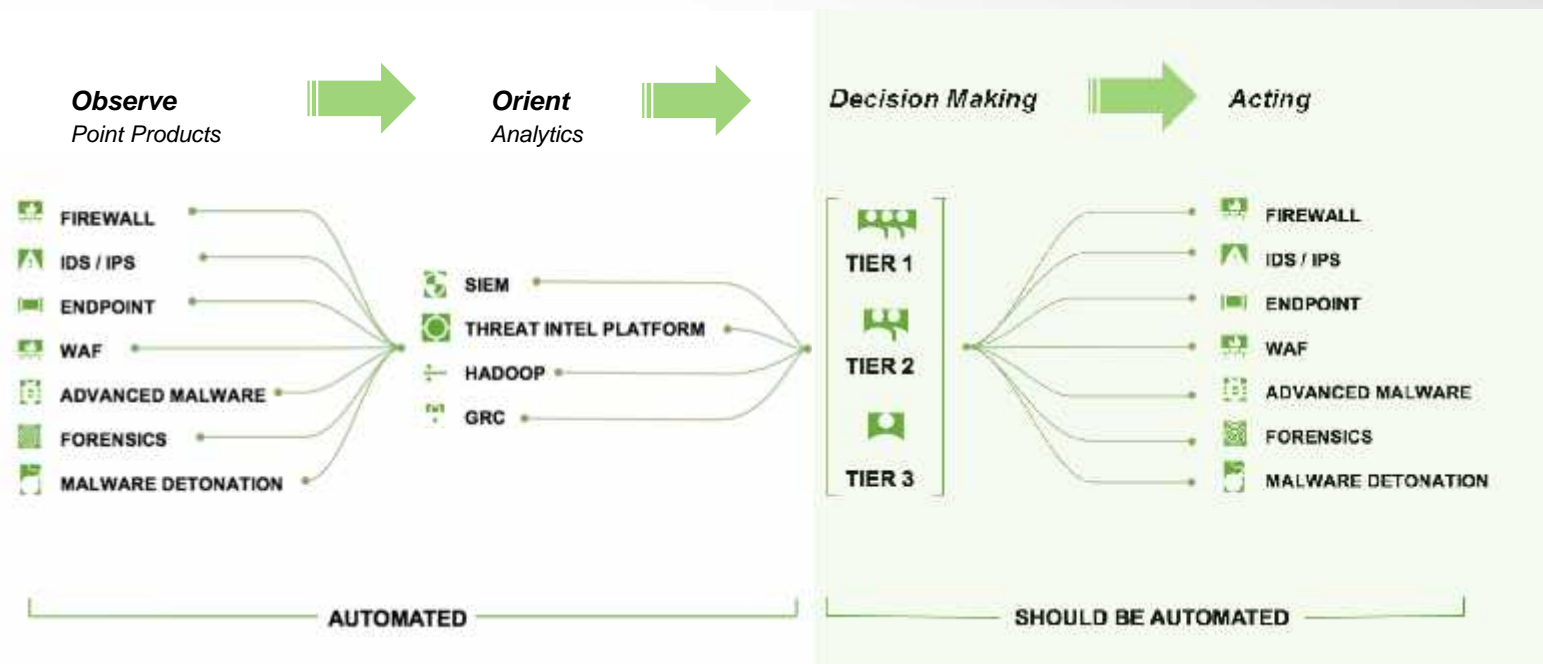
# We're Failing to Operationalize and Prioritize



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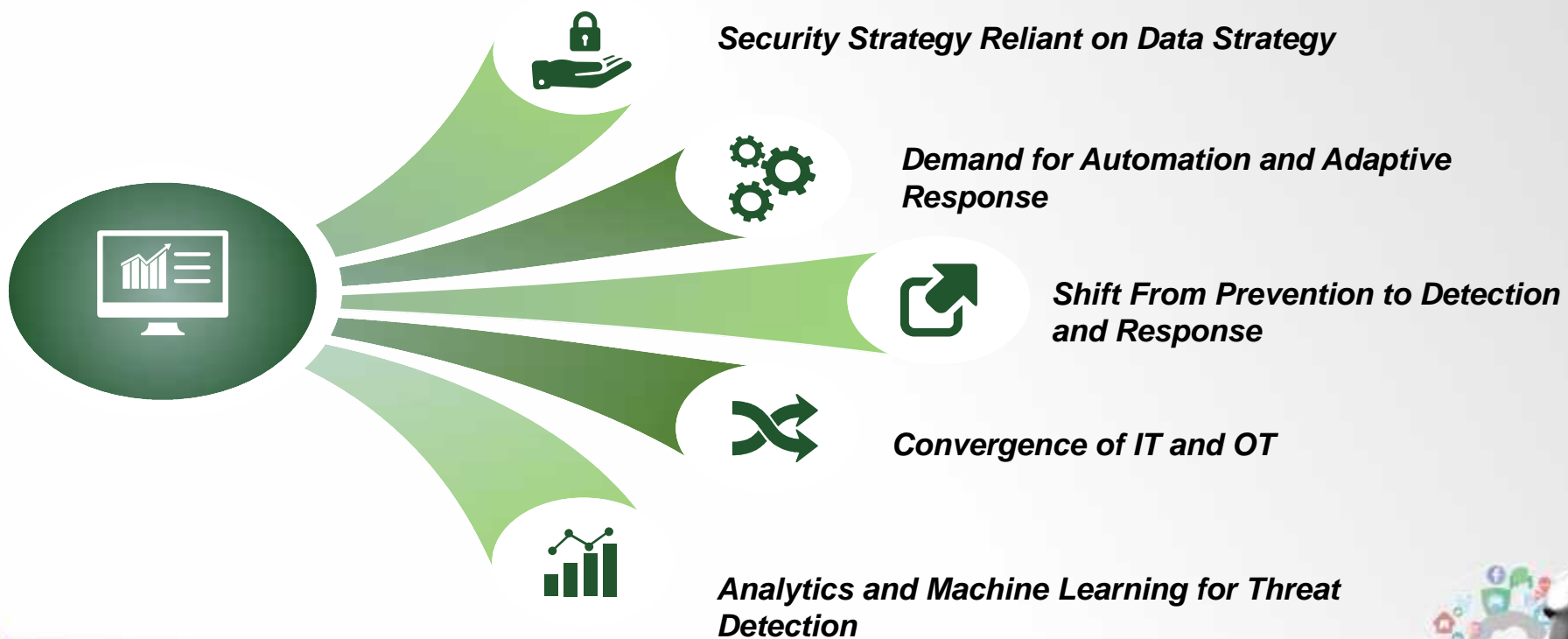
# Partial SOC Automation Today



*\* Decision Making consumes most of the Analyst time*  
*\*\* Acting is the riskiest*



# Market Trends





SOAR

“By Year-end 2020, **15%** of Organizations with a security team larger than five people will leverage SOAR tools for orchestration and automation reasons, up from less than **1%** today.”

Gartner, November 2017, SOAR Report



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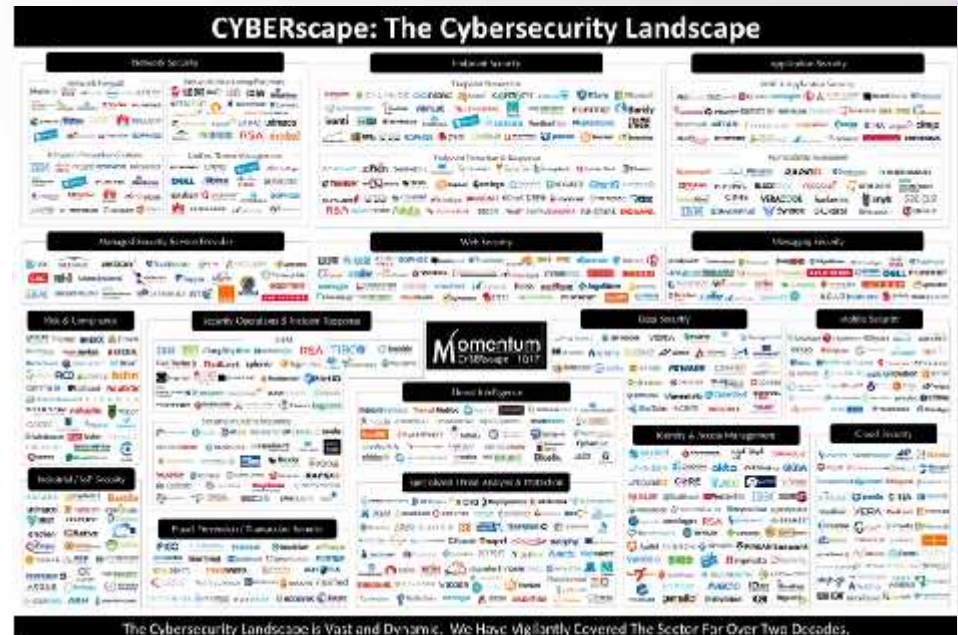
# What is a SOAR?

**SOAR = Security Orchestration, Automation & Response**

**Security Orchestration** is the machine-based coordination security actions across a complex infrastructure.

**Security Automation** is the machine-based execution of security actions.

**Security Response** refers to the policy-based coordination of human and machine-based activities for vent/case/incident workflows.



# SOAR Use Cases...

## Operations



*Phishing Investigation*



*Threat Hunting*



*Threat Intelligence*



*Malware Investigation*



*Event Triage*



*Insider Threat Team*

## Management



*Team Performance*



*Process & Operations*



*Metrics & Reporting*

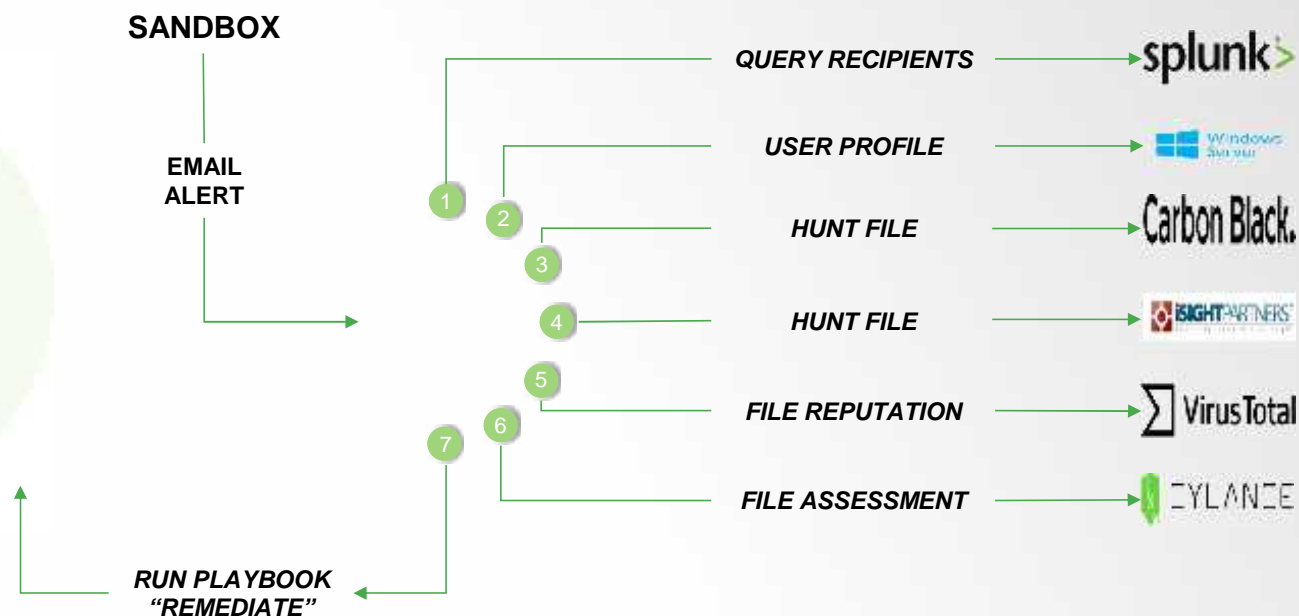


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# Use Case – Malware Investigation

With SOAR, a malware investigation process will take few seconds vs. a typical 30 to 60 minutes



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# Re-imagine the SOC

**90%**

**TIER 1  
ANALYST  
WORK WILL BE  
AUTOMATED**

**TIME will be on  
SPENT TUNING  
DETECTION AND  
RESPONSE  
LOGIC**

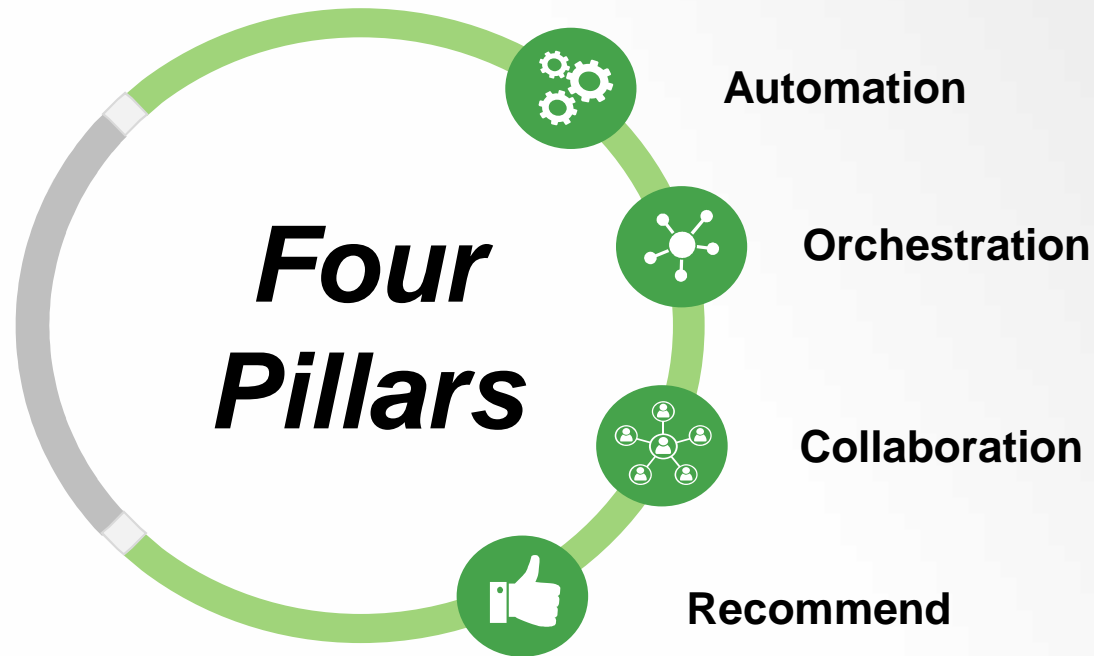
**50%**



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# Tomorrow's SOC Starts Today



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# A multinational Food Production Company hit by a Ransomware Attack – caused **\$150 million** loss



**Detect Early**



**Recover Fast**





**THANK YOU**



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