

Leveraging Machine Learning & AI in Cyber Defense

Effective Security Strategy: between open space and the bunker

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Cyber security becomes more open

CISO role: rather strategic than operational

Passion to OPEX: services and subscriptions

Risk management: from elimination and mitigation to transfer

Manager services: MSP / MSSP / MDR

Cyber Insurance



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Cyber insurance as easy way to cover incident response cost



Kaspersky Lab will provide IT forensics and incident response services to Allianz Global Corporate & Specialty SE (AGCS) cyber insurance customers in Germany, Austria and Switzerland. In a cyber crisis, businesses can now benefit from Kaspersky Lab's expertise, helping them to limit the damage of security incidents through fast access to Next-Gen services and the ability to initiate a highly professional investigation into the incident. As one of the selected IT forensics partners of AGCS, Kaspersky Lab's services will be available in Germany, Austria and Switzerland.

Trusted service providers' pool attested and approved by Insurance company



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Balkanization

Balkanization, by Wiki, is a geopolitical term used to describe the process of **fragmentation or division** of a region or state into smaller regions or states that are often **hostile or uncooperative with one another**.



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Research Reports on the states-sponsored actors' activity

APT1

- According to Mandiant* the group may be government-sponsored and its origins lie in China
- There have been 141 victim organizations spanning 20 major industries
- Targets reflect industries that China identifies as strategic to economic growth

Sofacy ** (Fancy Bear ***)

- Probably affiliated with Russian military intelligence, according to CrowdStrike's assessments
- X-Agent spyware implanted in Android app used by Ukrainian artillery forces to target howitzers
- X-Agent was able to obtain location details of artillery forces
- According to open source data, Ukrainian forces lost over 80% of their howitzers in 2 years

Equation ****

- 500+ victims worldwide according to Kaspersky Lab research
- Access to zero-day exploits in advance of other groups
- When a computer boots, the malware hijacks OS loading by injecting its code into boot record
- This enables the malware to control the Windows launch

Suspicious activity of mobile firmware

Mobile phone firmware supposedly transmits personal information (Nov 15th, 2016)*

- Kryptowire** has identified several models of Android mobile devices that contained firmware that collected and transmitted sensitive personal data to third-party servers without disclosure or the users' consent
- Information included full-body of messages, contact lists, call history, unique device IDs
- It also transmitted information about the apps installed, bypassing the Android permission model
- It was able to execute remote commands and remotely reprogram the devices
- The information was encrypted and then transmitted over secure web protocols to a server located in Shanghai

[*https://www.prnewswire.com/news-releases/kryptowire-discovered-mobile-phone-firmware-that-transmitted-personally-identifiable-information-pii-without-user-consent-or-disclosure-300362844.html](https://www.prnewswire.com/news-releases/kryptowire-discovered-mobile-phone-firmware-that-transmitted-personally-identifiable-information-pii-without-user-consent-or-disclosure-300362844.html)

** Kryptowire was founded in 2011 by the Defense Advanced Research Projects Agency (DARPA) and the Department of Homeland Security (DHS). For more information, visit www.kryptowire.com



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Mishandling of top-secret NSA documents

- A former employee of the U.S. National Security Agency's elite hacking team (Tailored Access Operations) has pleaded guilty in connection with mishandling top-secret documents
- Nghia Pho worked for the division, which designs efforts to compromise computer systems to gather information about terrorism, national security threats and foreign government intentions
- From 2010 through 2015, Pro **brought home** both hard copies and digital versions of sensitive documents containing closely held secrets



Once the government loses positive control over classified material, the government must often treat the material as compromised and take remedial actions as dictated by the particular circumstances.

Adm. Michael S. Rogers, head of the National Security Agency and commander of the U.S. Cyber Command

[*https://www.politico.com/story/2018/09/20/national-security-agency-hacking-833587](https://www.politico.com/story/2018/09/20/national-security-agency-hacking-833587), By JOSH GERSTEIN | 09/20/2018

[*https://www.washingtontimes.com/news/2017/dec/2/nghia-hoang-pho-former-nsa-employee-pleads-guilty/](https://www.washingtontimes.com/news/2017/dec/2/nghia-hoang-pho-former-nsa-employee-pleads-guilty/)



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Balkanization of Internet and Cybersecurity

“Balkanization” of the Internet, "splinternet", fragmentation of the Internet - the national segments of Internet become **walled off** from the rest of the Web

- NSA surveillance program
- The Golden Shield of China
- Blocking LinkedIn and Telegram in Russia
- Ban on Huawei and ZTE in the US
- Limitations for Public Clouds

It results in

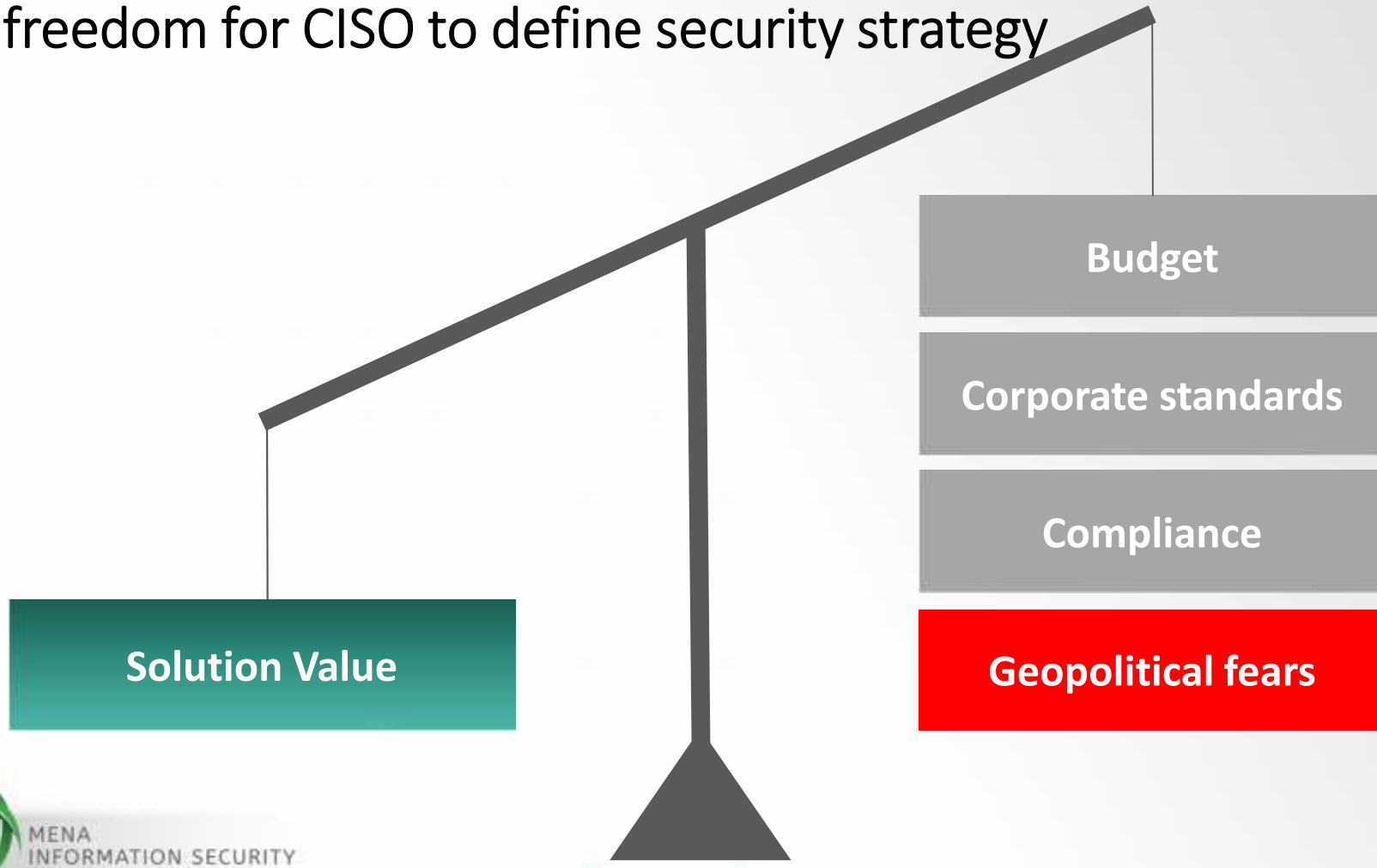
- rising influence of national cyber authorities
- domestic security technologies growing
- restriction of using of some security products



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Less freedom for CISO to define security strategy



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What causes concerns in cyber security tools

Non-declared features and built-in ZERO days in products

Restriction on some products to use

Involving of external experts in incident response

Communications of products with the vendor's cloud



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Trust but verify

Non-declared features and built-in ZERO days in products

- Source code revision by national cyber authorities and private Labs
- Using of layered security system in addition to OS built-in tools
- Virtual patching



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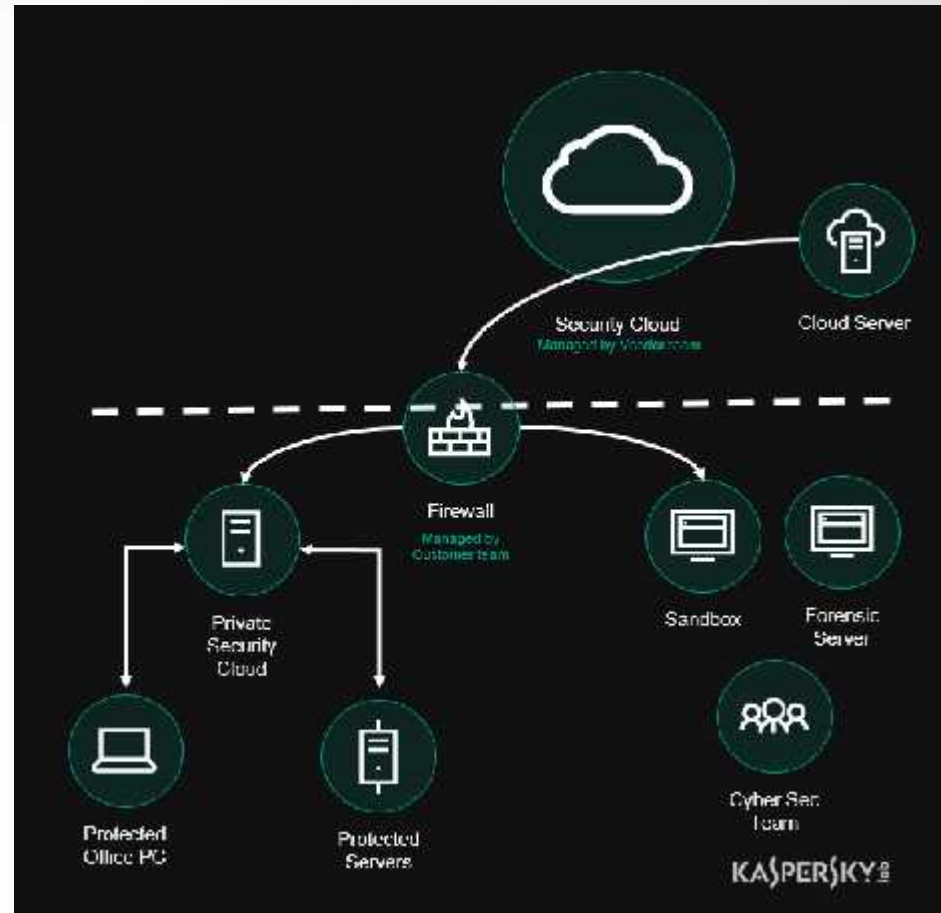
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On-premise solutions for critical systems

Communications of products with the vendor's cloud

Use on premise solutions for

- Vendor's reputation base: hash, IP/URL, behavioral patterns
- Sandboxing
- Security events data depository (EDR)
- Forensic data-in-rest



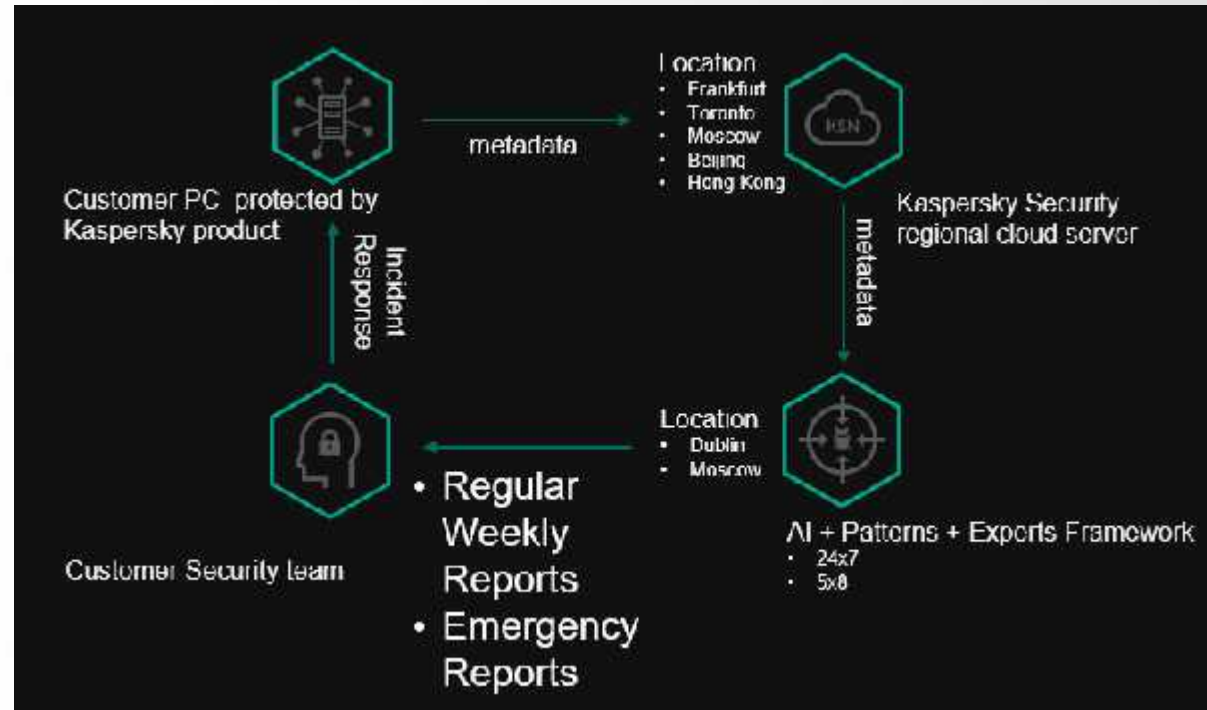
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Acquiring knowledge and frameworks

Involving of external experts in incident response and using vendor's infrastructure

Run your own Threat Hunting Center and Threat Lab based on framework provided by the vendor



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«The only fence against
the world is a thorough
knowledge of it»

John Locke, English philosopher

- 1632-1704

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