Cybersecurity Transformation
It's not a choice; it's a must

FACT 1

There is a hacker attack every **39 seconds**

FACT 2

Average cost of data breach in 2020 will exceed $150 million

FACT 3

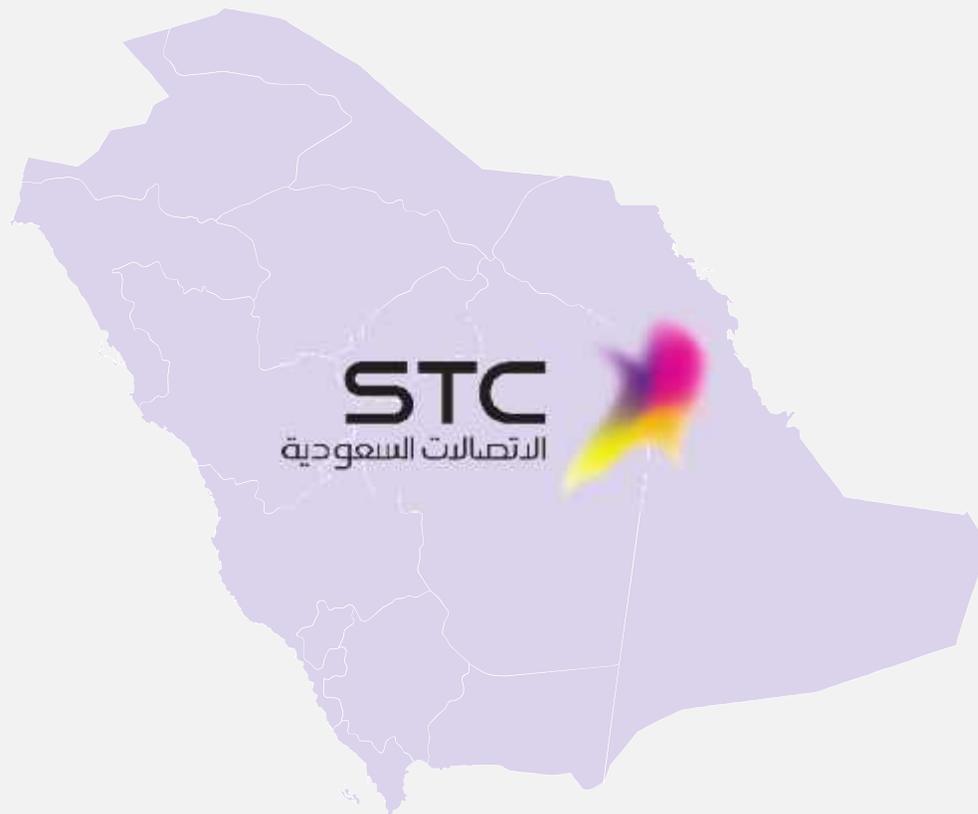**$1 trillion** expected to be spent on cybersecurity globally between 2017-21

FACT 4

The cyber threat is real—not about *if*, but *when*

STC is the largest provider of Teclo infrastructure in KSA

For STC, cybersecurity is not a choice... ... it is a *must*!

Cybersecurity Transformation launched to provide secure communication to the Kingdom

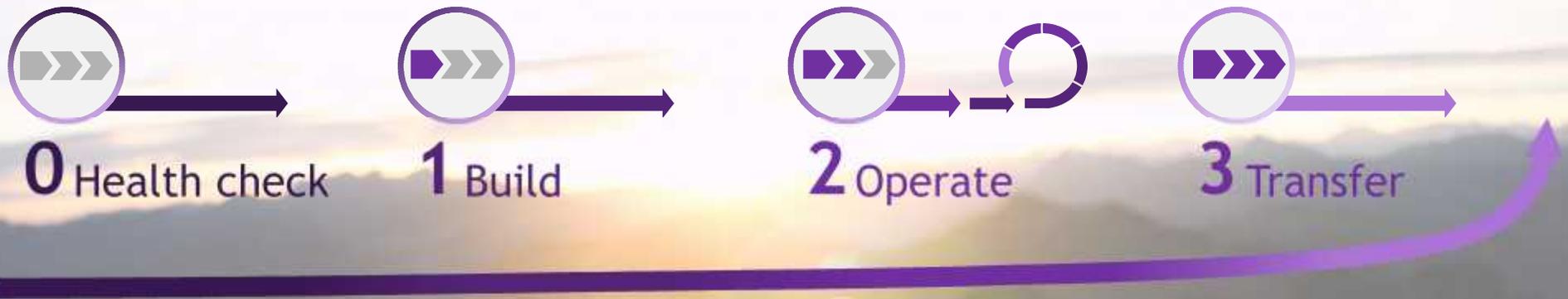# Cybersecurity Transformation focuses on 4 key areas

Program objectives

- Increase STC Cybersecurity maturity to best-in-class standards and fully compliant with GCC regulations

- Establish solid Cybersecurity governance to provide management oversight & transparency

- Enable & augment current Cybersecurity capabilities to be world class

Key focus areas

Strategy & Governance	Risk & Compliance
Cyber-security ecosystem	Cyber Defense

Transformation program takes industry-proven approach

0 Health check → **1** Build → **2** Operate → **3** Transfer

| Assess STC's current CS maturity level | Design CS target landscape | Operationalize CS target landscape | Handover to STC's CS team |

| Drive capabilities enablement |

STC CS transformation will deliver 4 key outcomes

Enable Business

Develop robust polices & standards and automate process

Elevate CS capabilities

Commercialize CS solutions

Develop CS practice skills and capability

Provide secure communication to our customers

Become enabler for KSA Vision 2030

Investing in next-gen Cyber Defense platform

Examples

Why do cars have brakes?

Why do cars have brakes?

- To better control the car
- To avoid accidents
- To help steer
- To keep from killing yourself
- To stop for gas
- To stop at your destination
- To prevent speeding tickets
- And more

The Jaguar story

What? Jaguar added disc brakes to its cars

Why? To make its cars go faster!

Good cybersecurity can similarly help your company grow and innovate faster

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Thank you