

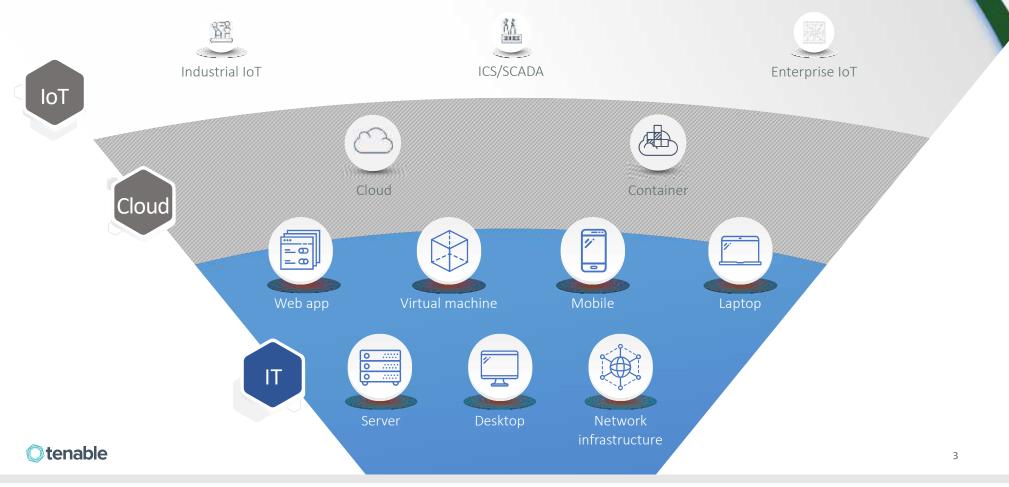
In the digital economy, digital transformation is no longer about disruption. It's survival.

What strategic digital initiatives is your organization pursuing?

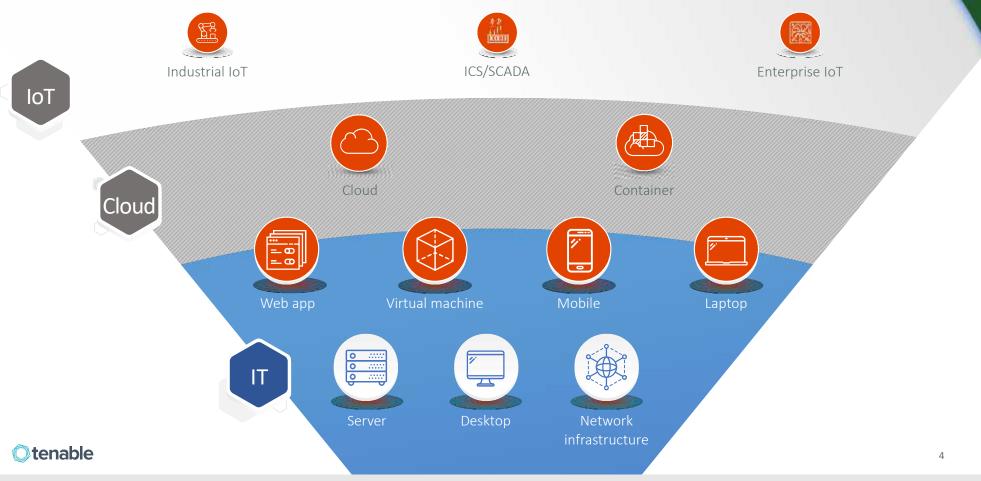
How is your team enabling them?



## The attack surface is **expanding**



## Creating a Cyber Exposure Gap







## The Four Key Questions



Where are we exposed?



Where should we prioritize based on risk?



How are we reducing exposure over time?

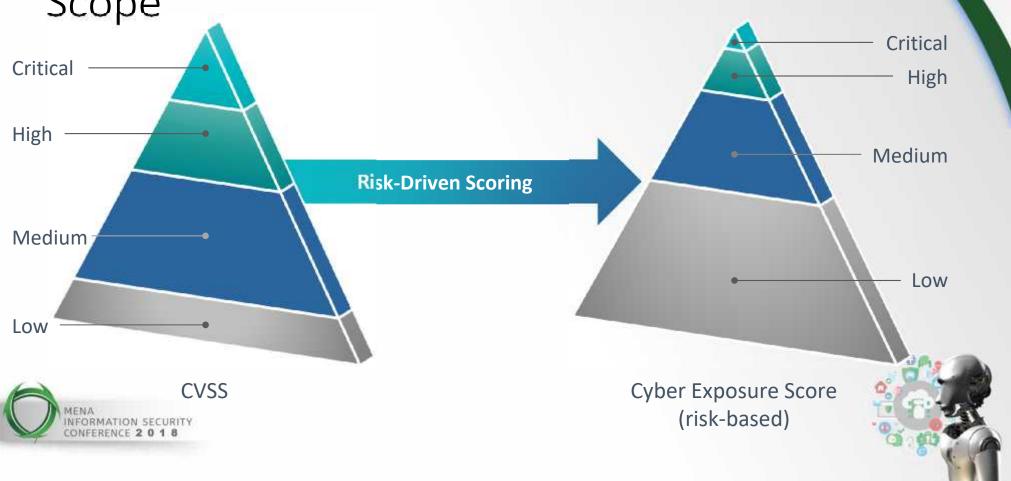


How do we compare to our peers?





The Key to Prioritization — Shrinking the Scope



## How? Leverage Context and Intelligence

Asset Value/Criticality

Vulnerability Data

Threat Intelligence





Cyber
Exposure
Score





The first solution that empowers Security and Business executives to confidently visualize, analyze and measure cyber risk.



## **FUNCTIONALITY**

#### Visualize

Visualizations of the attack surface allow anyone – from analyst to executive – to understand and explore their organization's Cyber Exposure

#### **Analyze**

Risk-based exposure scoring provides clear guidance for superior prioritization

#### Measure

Benchmarking of business metrics allows you to compare your effectiveness against peers



### Benefits

#### **Security Practitioners**

- Gain visibility into all assets and exposure
- Prioritize and remediate more effectively, based on risk
- Present security information in business terms

Enable the practitioner to manage exposure more effectively at an operational level

#### **Managers and Executives**

- Improve decision making manage cyber risks objectively, similar to other business risks
- Measure risk reduction and compare to peers
- Present security information in business terms

Enable the executive to become a true risk strategist and advisor



# Cyber Exposure builds on Vulnerability Management

Do More

#### **Cyber Exposure**

Depth of insight:
Prioritization, benchmarking,
decision support

#### **Vulnerability Management**

Traditional IT assets
Technical metrics

Cyber Exposure

#### **Cyber Exposure**

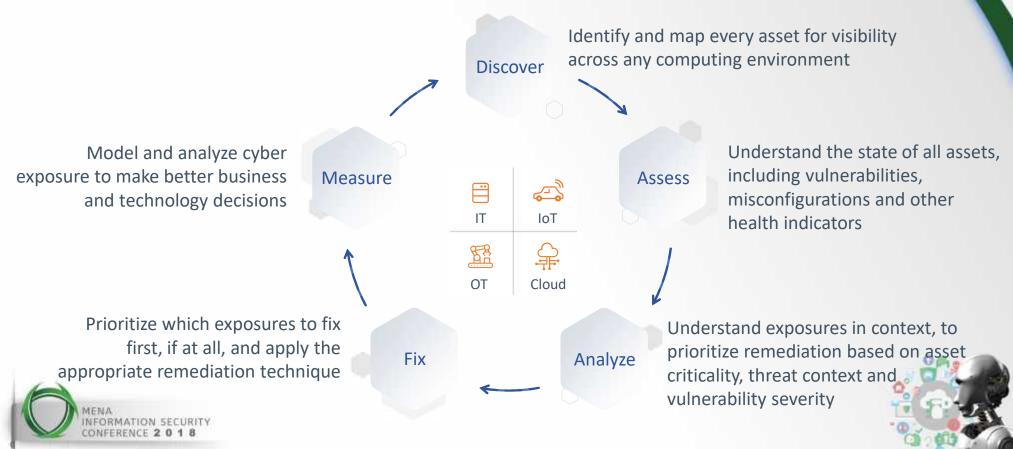
Breadth of visibility:
Any asset on any computing platform



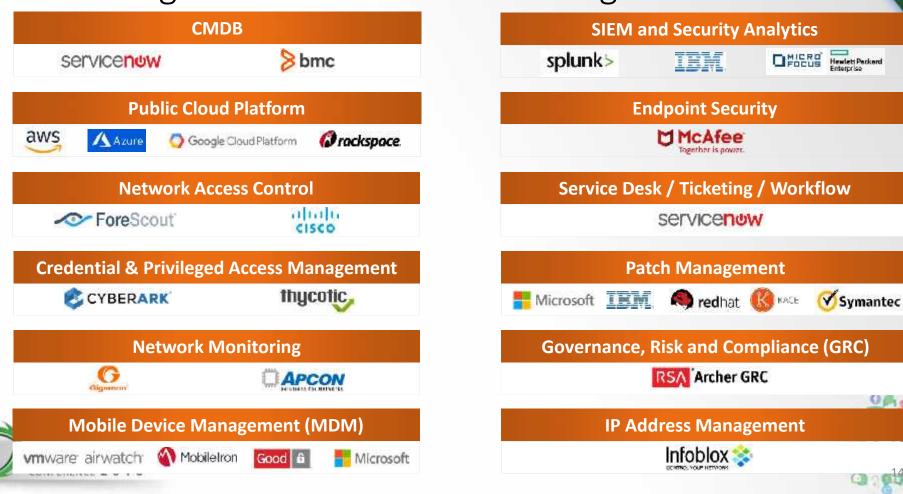
See More



## Addressing the full Cyber Exposure lifecycle



## Partnering for customer success: integrations



OF

## THANK YOU!

